



# Communications Suite for President's Club Contractors

**Congratulations!** As one of GAF's most elite contractors you have access to the all-new GAF Communications Suite, a collection of tools and expertise dedicated to helping top contractors reach their communication goals. In addition to the assets listed below, you can reach the GAF Communications Suite team any time by emailing [comms.suite@gaf.com](mailto:comms.suite@gaf.com).

## Annual Communications Best Practices

Each year, you'll receive updated communications best practices that cover topics such as social media, blog and media relations.

[Click here to download the 2025 guide](#)

## Quarterly Social Media Content Kit

Updating your social media calendar has never been easier. Every quarter, you'll receive a social media content kit complete with ready-to-go social-first posts including links, captions and imagery pre-sized to social channels.

To access this kit please reach out to [comms.suite@gaf.com](mailto:comms.suite@gaf.com).

## GAF Engagement Support

We are always happy to support our contractors and amplify the great work you do. Below are the ways in which we can continue to support you:



**Engage on social media:** We love sharing your projects on our social media channels. For more information on how to engage with GAF on social media and how to submit for a chance to be featured, [click here](#). Please note - to be featured on our social channels, images must pass a safety and product review.



**GAF Roof Views Blog:** Did you know that GAF has a blog that regularly publishes articles for roofing pros as well as your customers? Check out [GAF RoofViews](#) and share educational content with your networks and potential customers! Here are some [guidelines](#) on how to do so.



**Community Contractor Program:** Are you a participant in the GAF Community Contractor Program? If so we'd love the chance to highlight the work you're doing in your communities. To get connected or to share any upcoming GAF Community Contractor projects please email [GAFCommunityContractor@gaf.com](mailto:GAFCommunityContractor@gaf.com).



**Top-Tier Communications Toolkit:** Being recognized as a GAF President's Club Award Winner is a huge achievement and should be celebrated! To help you announce this award, we've created a templated press release and social assets which you can access [here](#).